CONTRACT



And:

Mentzer Media Services 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

| | Contract / Rev | vision | | Alt Order # | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------------------------------|-------|-------------|------------------|
| | | / | 1 | 06856276 | |
| Product | L | | | | |
| LINDA MCMAHON :30S | | | | | |
| Contract Dates | Estimate # | | T | | |
| 09/26/12 - 10/05/12 | 1413 | | | | |
| Advertiser | | | Ori | ginal Date | Revision |
| POL/L McMahon 4 Senate | е | | 1 | 0/10/12 | / 10/10/12 |
| Level 1 to the second s | Billing Cycle | Billing | Cale | endar | Cash/Trade |
| | EOM/EOC | Broado | cast | | Cash |
| | Station | Accou | nt E | xecutive | Sales Office |
| | WTNH | Petry F | Phila | ıdelphia | Petry/Philadelph |
| | Special Hand | ling | | | |
| | | | | | |
| | Demographic | | | | |
| | Adults 35+ | | | | |
| | · | | | | |
| | | | | | |
| | IDB# | Advert | iser | Code | Product Code |
| | 1021 | | | | |
| | Agency Ref | *************************************** | | Advertiser | Ref |

IN2570/SP271/TO1326

| this of the Otest Data Fort Data Description | 0. 7. 17. 5 | Spots/ | D . D. T. O . | |
|--------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-------------|--------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time Days | Length Week | Rate Rtn TypeSpots | Amount |
| 1 WTNH 09/26/12 09/28/12 News 8 @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | 6a-7a <u>Rate</u> <u>Rating</u> \$600.00 0.00 | :30 | NM 1 | \$600.00 |
| 2 WTNH 09/26/12 09/28/12 GMA <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | 7a-9a <u>Rate</u> <u>Rating</u> \$650.00 0.00 | :30 | NM 1 | \$650.00 |
| 3 WTNH 09/26/12 09/28/12 M-F 9a-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 2 | 9a-10a <u>Rate</u> <u>Rating</u> \$250.00 0.00 | :30 | NM 2 | \$500.00 |
| 4 WTNH 09/26/12 09/28/12 The View <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 2 | 11a-12p <u>Rate</u> <u>Rating</u> \$450.00 0.00 | :30 | NM 2 | \$900.00 |
| 5 WTNH 09/26/12 09/28/12 News 8 Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 2 | 12p-1230p <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM 2 | \$600.00 |
| 6 WTNH 09/26/12 09/28/12 Connecticut Style Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12WTF 1 | 1230p-1p <u>Rate</u> <u>Rating</u> \$150.00 0.00 | :30 | NM 1 | \$150.00 |
| 7 WTNH 09/26/12 09/28/12 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 1 | 1p-2p <u>Rate</u> <u>Rating</u> \$250.00 0.00 | :30 | NM 1 | \$250.00 |
| 8 WTNH 09/26/12 09/28/12 General Hospital <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 1 | General Hospital Rate Rating \$300.00 0.00 | :30 | NM 1 | \$300.00 |
| 9 WTNH 09/26/12 09/28/12 News 8 5p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 2 | 5p-6p <u>Rate</u> <u>Rating</u> \$500.00 0.00 | :30 | NM 2 | \$1,000.00 |
| 10 WTNH 09/26/12 09/28/12 News 8 6p-630p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | 6p-630p <u>Rate</u> <u>Rating</u> \$700.00 0.00 | :30 | NM 1 | \$700.00 |
| 11 WTNH 09/26/12 09/28/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 1 | 7p-730p <u>Rate</u> <u>Rating</u> \$1,400.00 0.00 | :30 | NM 1 | \$1,400.00 |
| 12 WTNH 09/26/12 09/28/12 M-F 730p-8p | 730p-8p | :30 | NM 1 | \$1,100.00 |



 Contract / Revision
 Alt Order #

 208451 /
 06856276

 Contract Dates
 Product
 Estimate #

 09/26/12 - 10/05/12
 LINDA MCMAHON :30S 1413

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senate
 10/10/12 / 10/10/12

| | | Spots/ | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|---------------------------|-------------------------|--------------|
| *Line Ch Start Date End Date Description | Start/End Time Days Ler | ngth Week Rate | e Rtn TypeSpots | s Amount |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | <u>Rate</u> <u>Rating</u> \$1,100.00 0.00 | | | |
| 13 WTNH 09/26/12 09/28/12 Nightline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | 1135p-120630a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 \$300.00 |
| 14 WTNH 09/26/12 09/28/12 Late News 8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12wTF 1 | 11p-1135p <u>Rate</u> <u>Rating</u> \$800.00 0.00 | :30 | NM | 1 \$800.00 |
| 15 WTNH 09/27/12 09/27/12 Thur Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12T 1 | 9p-10p <u>Rate</u> <u>Rating</u> \$6,000.00 0.00 | :30 | NM | 1 \$6,000.00 |
| 16 WTNH 09/28/12 09/28/12 Fri Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12F 1 | 8p-9p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00 | :30 | NM | 1 \$1,800.00 |
| 17 WTNH 09/28/12 09/28/12 Fri Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12F 1 | 9p-10p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00 | :30 | NM | 1 \$1,800.00 |
| N 18 WTNH 09/29/12 09/29/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 5- 2 | ABC College Footb Rate Rating \$350.00 0.00 | :30 | NM | 0 \$0.00 |
| Spot Ch Date Range Description 1 WTNH 09/24/12-09/30/12 ABC College Football Credited | Start/End Time Weekdays ABC College FoottSa | Length Rate :30 \$350.00 | | |
| 2 WTNH 09/24/12-09/30/12 ABC College Football Credited | ABC College FoottSa | :30 \$350.04 | <i>0</i> 0.00 <i>NM</i> | |
| N 19 WTNH 09/29/12 09/29/12 ABC College Footbil Prime Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 S- 2 | ABC College Footb <u>Rate</u> <u>Rating</u> \$500.00 0.00 | :30 | NM | 0 \$0.00 |
| Spot Ch Date Range Description 1 WTNH 09/24/12-09/30/12 ABC College Footbll Prime Credited | Start/End Time Weekdays ABC College FoottSa | Length Rate :30 \$500.00 | | |
| 2 WTNH 09/24/12-09/30/12 ABC College Footbll Prime Credited | ABC College FoottSa | :30 \$ 500.0 0 | <i>0</i> 0.00 <i>NM</i> | |
| 20 WTNH 09/29/12 09/29/12 Sa News 8 Late News Late Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 S- 1 | 1130p-12a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 \$300.00 |
| 21 WTNH 09/29/12 09/30/12 SaSu 6a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12SS 1 | 6a-8a <u>Rate</u> <u>Rating</u> \$150.00 0.00 | :30 | NM | 1 \$150.00 |
| 22 WTNH 09/29/12 09/30/12 GMA SaSu Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12SS 1 | 8a-9a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 \$300.00 |
| 23 WTNH 09/30/12 09/30/12 ABC This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1 | 9a-10a <u>Rate</u> <u>Rating</u> \$750.00 0.00 | :30 | NM | 1 \$750.00 |
| 24 WTNH 09/30/12 09/30/12 Su News 8 @ 6p Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 S 1 | 6p-630p <u>Rate</u> <u>Rating</u> \$350.00 0.00 | :30 | NM | 1 \$350.00 |
| 25 WTNH 09/30/12 09/30/12 Sun Hour 1 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12S 1 | 7p-8p <u>Rate</u> <u>Rating</u> \$1,000.00 0.00 | :30 | NM | 1 \$1,000.00 |
| 26 WTNH 10/01/12 10/05/12 News 8 @ 6a | 6a-7a | :30 | NM | 2 \$1,200.00 |



| Contract / Revision | Alt Order # | 208451 / 06856276

 Contract Dates
 Product
 Estimate #

 09/26/12 - 10/05/12
 LINDA MCMAHON :30S
 1413

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senatε
 10/10/12 / 10/10/12

| | | Spots/ | | |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|-------------|--------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time Days | Length Week | Rate Rtn TypeSpots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 2 | <u>Rate</u> <u>Rating</u> \$600.00 0.00 | | | |
| 27 WTNH 10/01/12 10/05/12 GMA | 7a-9a | :30 | NM 1 | \$650.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF1 | <u>Rate</u> <u>Rating</u> \$650.00 0.00 | | | |
| 28 WTNH 10/01/12 10/05/12 M-F 9a-10a | 9a-10a | :30 | NM 2 | \$500.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF2 | <u>Rate</u> <u>Rating</u> \$250.00 0.00 | | | |
| 29 WTNH 10/01/12 10/05/12 The View | 11a-12p | :30 | NM 3 | \$1,350.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF3 | <u>Rate</u> <u>Rating</u> \$450.00 0.00 | | | |
| 30 WTNH 10/01/12 10/05/12 News 8 Noon | 12p-1230p | :30 | NM 3 | \$900.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF3 | <u>Rate</u> <u>Rating</u> \$300.00 0.00 | | | |
| 31 WTNH 10/01/12 10/05/12 Connecticut Style | 1230p-1p | :30 | NM 2 | \$300.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF2 | <u>Rate</u> <u>Rating</u> \$150.00 0.00 | | | |
| 32 WTNH 10/01/12 10/05/12 The Chew | 1p-2p | :30 | NM 2 | \$500.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF2 | <u>Rate</u> <u>Rating</u> \$250.00 0.00 | | | |
| 33 WTNH 10/01/12 10/05/12 General Hospital | General Hospital | :30 | NM 3 | \$900.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF3 | <u>Rate</u> <u>Rating</u> \$300.00 0.00 | | | |
| 34 WTNH 10/01/12 10/05/12 News 8 5p-6p | | :30 | NM 3 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | <u>Rate</u> <u>Rating</u> \$500.00 0.00 | | | |
| 35 WTNH 10/01/12 10/05/12 News 8 6p-630p | 6p-630p | :30 | NM 3 | \$2,100.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF3 | <u>Rate</u> <u>Rating</u> \$700.00 0.00 | | | |
| 36 WTNH 10/01/12 10/05/12 M-F 7p-730p | 7p-730p | :30 | NM 3 | \$4,200.00 |
| Start Date End Date Weekdays Spots/Week | Rate Rating | | | |
| Week: 10/01/12 | \$1,400.00 0.00 | | | |
| 37 WTNH 10/01/12 10/05/12 M-F 730p-8p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | 730p-8p Rate Rating | :30 | NM 3 | \$3,300.00 |
| Week: 10/01/12 | \$1,100.00 0.00 | | | |
| 38 WTNH 10/01/12 10/05/12 Nightline | 1135p-120630a | :30 | NM 1 | \$300.00 |
| Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12MTWTF1 | <u>Rate</u> <u>Rating</u> \$300.00 0.00 | | | |
| 39 WTNH 10/01/12 10/05/12 Late News 8 | 11p-1135p | :30 | NM 5 | \$4,000,00 |
| | Rate Rating | .00 | 14141 | Ψ-1,000.00 |
| Week: 10/01/12 | \$800.00 0.00 | | | |
| 40 WTNH 10/01/12 10/01/12 Mon 8-10p | 8p-10p | :30 | NM 1 | \$4,500.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1 | <u>Rate</u> <u>Rating</u> \$4,500.00 0.00 | | | |
| 41 WTNH 10/01/12 10/01/12 Mon Hour 3 | 10p-11p | :30 | NM 1 | \$2,600.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1 | Rate Rating \$2,600.00 0.00 | | | |
| 42 WTNH 10/02/12 10/02/12 Tue Hour 1 | 8p-9p | :30 | NM 1 | \$4,200.00 |
| Start Date End Date Weekdays Spots/Week | Rate Rating | | | |
| Week: 10/01/12 | \$4,200.00 0.00 | | | |
| 43 WTNH 10/05/12 10/05/12 Fri Hour 1 Start Date End Date Weekdays Spots/Week | 8p-9p <u>Rate Rating</u> | :30 | NM 1 | \$1,800.00 |
| Clair Date Line Date Weekdays Spots/Week | rate raing | | 1 | |



| | 208451 / | 06856276 | |
|----------------------|-----------------|-------------------------|-----------|
| Contract Dates | Product | Estimate # | \exists |
| 09/26/12 - 10/05/12 | LINDA MCMAHON : | 30S 1413 | |
| Advertiser | 0 | riginal Date / Revision | |
| POL/L McMahon 4 Sena | iti | 10/10/12 / 10/10/12 | |

| *Line | | | ate Description | n | Start/End I | | Days | Length | | | | ype Spc | | Amount |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|------------|-------------|--------|------------------------------------------|--------|--------|---|------|---------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| EUROSE SERVICIONES CONTRACTOR DE CONTRACTOR | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | And the Control of th | |
| Week: | 10/01/12 | 10/07/12 | F | 1 | \$1,800.00 | 0.00 |) | | | | | | | |
| United States of the Control of the | | | | | | | olik kindik delegira bir kili berdezilet | | Totala | | 0.00 | | 67 | \$56,500,00 |
| | | | | | | | | | Totals | • | 0.00 | , | 01 | φυσ,υσσ.σσ |
| | | | | | | | | | | | | | | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 08/27/12 -09/30/12 | 27 | \$21,700.00 | \$18,445.00 |
| 10/01/12 -10/05/12 | 40 | \$34,800.00 | \$29,580.00 |
| Totals | 67 | \$56,500.00 | \$48,025.00 |

| Signature: | Date: | |
|------------|-------|--|
| ~ | | |

10/10/2012 12:38 PM 10/10/2012 12:11 PM Last Received: Printed: Traffic Order# 208451 Status Revised S Ver# 6856276 Rep Order# EC'd Yes

Showing Buylines: All Rep Revised Lines

l of

Agency (

Station WTNH-TV NEW HAVEN, CT.
Advertiser ().L.MCMAHON 4 SENATE

ANNE BRAUNSCHEIDEL LINDA MCMAHON:30S

1413

Estimate# Product

Phone# Buyer Fax#

09/26/2012 - 10/05/2012 () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 //1413 Agency C/P1/P2/E Hiatus Weeks Flight Dates

) PHILADELPHIA) KATE-BRADY Rep Firm Sales Office (Salesperson (215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---

THIS IS A REVISED ORDER

LNS 18-19 N/A- NEVER REC'D MKGD FROM ROG

REVISED TOTAL IS \$56500

PLS CONFIRM

THANKS KELLY

Total Cost \$0.00 # of Weeks 딤 Total Spots Program \$350.00 Rate Len :30 Spots/Week 330P-7P Time Day SA 09/29-09/29 Dates 8 . * Ę

Daypart

\$0.00

0

0

Sales Remark: V5 2X N/A

Buyline Comment: COLLEGE FOOTBALL

V5 Comment Changed, Spots/week Changed

Buyline Comment: COLLEGE FOOTBALL

8P-11P

SA

09/29-09/29

*19

\$500.00

:30

V5 2X N/A Sales Remark: V5 Comment Changed, Spots/week Changed

--REPORT TOTALS--

Report Totals: 0 / \$0.00

--SALES MONTHLY TOTALS---

27 / \$21,700.00 Sep 12:

40 / \$34,800.00

Oct 12:

Station Totals: 67 / \$56,500.00 Sales Totals: 67 / \$56,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

1 of 10/01/2012 3:00 PM 09/25/2012 2:11 PM Last Received: Printed: Traffic Order# 208451 Status Returned 4 Ver# 6856276 Rep Order# EC'd Yes

Showing Buylines: Last Sta Revised Lines

7

09/26/2012 - 10/05/2012 () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 //1413 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency Station WTNH-TV NEW HAVEN, CT.
Advertiser ().L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S ANNE BRAUNSCHEIDEL 1413 Estimate# Phone# Buyer Fax#

) PHILADELPHIA) KATE BRADY Rep Firm Sales Office (Salesperson (215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

LINDA MCMAHON FOR SENATE :30S SC=*

-- REMARKS --

SEE INS 18-19 FOR NA.S CALL ROGER FOR MKGDS

THX, KELLY

| Daypart | | | | | | | |
|----------------|--------------------------------------------------------------------------------------|-----------------|-----------------------------------|-----------------------------------|-----------------|-----------------------------------|------------------------------------|
| Total Cost | | \$700.00 | | | \$1,000.00 | | |
| # of Weeks | | ,1 | | | ↔ | | |
| LT | | | | | | | |
| Total Spots | 1 | 7 | | | 2 | | |
| Program | the way the last last last last the last the last last last last last last last last | | | | | | |
| Rate | | \$350.00 | | | \$500.00 | | |
| Len | 1 | :30 | | OTP | :30 | | 4.TO |
| Spots/Week Len | | 2 | FOOTBALL | Station Remark: V4 LN NA DUE SOTP | 2 | FOOTBALL | Station Remark: VA I.N NA DIE SOFT |
| Time | !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! | 330P-7P | Buyline Comment: COLLEGE FOOTBALL | Remark: V4 | 8P-11P | Buyline Comment: COLLEGE FOOTBALL | Remark. VA |
| Day | - | SA | /line Comme | Station | SA | /line Comme | Station |
| Dates | 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | *18 09/29-09/29 | Buy | | *19 09/29-09/29 | Buy | |
| Ln | 1 | 8 * * | | | *19 | | |
| | | | | | | | |

---REPORT TOTALS---

Report Totals: 4 / \$1,700.00

--SALES MONTHLY TOTALS-

| | | | | | %0 |
|--------------------------|--------------------------------|----------------------------------|--------------------------------------|-------------|---------------|
| 800.00 | | | | | MCCI |
| 40 / \$34,800.00 | | | | | CABL 0% |
| Oct 12: | | | | | \$173,679 |
| Sep 12: 31 / \$23,400.00 | Sales Totals: 71 / \$58,200.00 | Station Totals: 71 / \$58,200.00 | Lines not sent/rcld/rtrn: 0 / \$0.00 | COMPETITIVE | Market Totals |

\$173,679 Market Totals

e e

WHCT WVIT

42%

WUVN WFSB

33%

22%

WIIC

a a 0

WRDM XXX

WCTX WTNH

Spot Manager: Preempted/Unresolved, 06/26/12-09/30/12



t Order Order Line Leng Rate Date WeekcTime Period Preempt/Unreinv. Code (EstimaState Reason Brk(Boo'Dist. (PlacePriori Rev Coc Station: WTNH AE Full Name: Petry Philadelphia Advertiser: POL/L McMahon 4 Senate Yes 843682 199848 15 :30;200.00?5/12 iturday 6p-630p 08/27/12 Sa News 8 1244 [Sports Ran O\CM Wx. POL P3 Yes 843682 199848 35 :30,000.00?4/12 Friday Patriots PreS 08/27/12 Patriots Pr€ 1244 [Sports Ran O\CM W2.. P2 POL Yes 848684 202982 13 :30,000.00)7/12 Friday 8p-9p 09/05/12 Fri Hour 1 1294 [N/A] D1.. CM P1 POL Yes 848684 202982 27 :30;900.00 0/12 fonday 7p-730p 09/06/12 M-F 7p-73C1294 [Political] CM D x..... P4 POL Yes 848684 202982 :30;700.00 0/12 londay 730p-8p 09/06/12 M-F 730p-81294 D x..... [Political] CM P4 POL Yes 848684 202982 32 :30,800.00 0/12 londay 10p-11p 09/06/12 Mon Hour 31294 [Political] CM D x..... P4 POL Yes 848684 202982 :30,800.00 0/12 londay 10p-11p 09/06/12 Mon Hour 31294 [Political] CM D x..... P4 POL Yes 848685 202985 :30,800.00\0/12\fonday\10p-11p 09/06/12 Mon Hour 31295 [N/A] CM D x..... P3 POL Yes 850528 204163 29 :30,100.00 6/12 Junday 9p-10p P4 09/14/12 Sun Hour 3 1311 [Product SeparCM $D \;.....x$ POL Yes 850528 204163 51 :301150.0014/12 Friday General Host 09/17/12 General Ho 1311 [Special Repor CM W1.. P4 POL Yes 852480 205644 48 :30;250.00?0/12 ursday 1p-2p 09/19/12 The Chew 1312 [Product SeparCM D ..222.. P3 POL Yes 852480 205644 48 :30;250.00?1/12 Friday 1p-2p 09/19/12 The Chew 1312 [Product SeparCM D ..222.. P3 POL No 856276 208451 18 :30)350.00?9/12 turday (3:30:00 PM-09/28/12 ABC Colleg 1413 [N/A] CM Dx. POL 856276 208451 18 :30;350.00?9/12 turday (3:30:00 PM-No 09/28/12 ABC Colleg 1413 [N/A] CM Dx. P4 POL No 856276 208451 19 :30)500.00?9/12 turday ABC College 09/28/12 ABC Colleg 1413 [N/A] CM Dx. P4 POL 856276 208451 19 :30;500.00?9/12;turday ABC College 09/28/12 ABC Colleg 1413 [N/A] CM Dx. POL ,650.00 ,250.00 ,222.00 379.00

[Sorted by: AE Full Name]

CONTRACT



And:

Mentzer Media Services 600 Fairmount Avenue Suite 306 Towson, MD 21286 USA

| | Contract / Re | <u>vision</u> | Alt Order # | ! |
|-----------------------|---------------|---------------|---------------|-----------------|
| | 208451 | 1 | 06856276 | |
| Product | | | | |
| LINDA MCMAHON :30S | | | | |
| Contract Dates | Estimate # | | | |
| 09/26/12 - 10/05/12 | 1413 | | | |
| <u>Advertiser</u> | | | Original Date | / Revision |
| POL/L McMahon 4 Senat | е | | 09/25/12 | / 09/25/12 |
| | Billing Cycle | Billing | Calendar | Cash/Trade |
| | EOM/EOC | Broado | cast | Cash |
| | Station | Accour | nt Executive | Sales Office |
| | WTNH | Petry F | Philadelphia | Petry/Philadelp |
| | Special Hand | ling | | 1 |
| | | | | |
| | Demographic | | 7,110,20 | |
| | Adults 35+ | | | |
| | | | | |
| | | | | |
| | IDB# | Advert | iser Code | Product Code |
| | 1021 | | | |
| | Agency Ref | | Advertiser | Ref |

IN2570/SP271/TO1326

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Rate Rtn Type Spots Days Amount WTNH 09/26/12 09/28/12 News 8 @ 6a 6a-7a :30 NM \$600.00 Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 --WTF--1 \$600.00 0.00 Ν 2 WTNH 09/26/12 09/28/12 **GMA** 7a-9a :30 NM 1 \$650.00 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 \$650.00 0.00 Ν 3 WTNH 09/26/12 09/28/12 M-F 9a-10a 9a-10a :30 NM 2 \$500.00 Weekdays Spots/Week Start Date End Date Rate Rating Week: 09/24/12 09/30/12 WTF--2 \$250.00 0.00 4 WTNH 09/26/12 09/28/12 The View 11a-12p :30 NM 2 \$900.00 Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 \$450.00 0.00 --WTF--2 5 WTNH 09/26/12 09/28/12 News 8 Noon 12p-1230p :30 NM 2 \$600.00 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 09/30/12 \$300.00 --WTF--2 0.00 N 6 WTNH 09/26/12 09/28/12 Connecticut Style 1230p-1p :30 NM \$150.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--1 \$150.00 0.00 WTNH 09/26/12 09/28/12 The Chew :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--1 \$250.00 0.00 8 WTNH 09/26/12 09/28/12 General Hospital General Hospital :30 NM 1 \$300.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -WTF-1 \$300.00 0.00 News 8 5p-6p WTNH 09/26/12 09/28/12 5p-6p :30 NM 2 \$1,000.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 \$500.00 09/30/12 --WTF--2 0.00 10 WTNH 09/26/12 09/28/12 News 8 6p-630p :30 6p-630p NM \$700.00 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 --WTF--1 \$700.00 0.00 11 WTNH 09/26/12 09/28/12 M-F 7p-730p 7p-730p :30 NM 1 \$1,400.00 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$1,400.00 --WTF--1 0.00 12 WTNH 09/26/12 09/28/12 M-F 730p-8p 730p-8p :30 NM 1 \$1,100.00



 Contract / Revision
 Alt Order #

 208451 /
 06856276

 Contract Dates
 Product
 Estimate #

 09/26/12 - 10/05/12
 LINDA MCMAHON :30S
 1413

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senate
 09/25/12 / 09/25/12

| | | Spots/ | | | |
|------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-------------|------------------|---------------------------------------------------------------------------------------------------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time Days | Length Week | Rate Rtn TypeSpo | ots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 wTF 1 | <u>Rate</u> <u>Rating</u> \$1,100.00 0.00 | | | i de la companya de | |
| N 13 WTNH 09/26/12 09/28/12 Nightline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 1 | 1135p-120630a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 | \$300.00 |
| N 14 WTNH 09/26/12 09/28/12 Late News 8 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12WTF 1 | 11p-1135p <u>Rate</u> <u>Rating</u> \$800.00 0.00 | :30 | NM | 1 | \$800.00 |
| N 15 WTNH 09/27/12 09/27/12 Thur Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12T 1 | 9p-10p <u>Rate</u> <u>Rating</u> \$6,000.00 0.00 | :30 | NM | 1 | \$6,000.00 |
| N 16 WTNH 09/28/12 09/28/12 Fri Hour 1 <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12F 1 | 8p-9p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00 | :30 | NM | 1 | \$1,800.00 |
| N 17 WTNH 09/28/12 09/28/12 Fri Hour 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12F 1 | 9p-10p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00 | :30 | NM | 1 | \$1,800.00 |
| N 18 WTNH 09/29/12 09/29/12 ABC College Football Start Date | ABC College Footb <u>Rate</u> <u>Rating</u> \$350.00 0.00 | :30 | NM | 2 | \$700.00 |
| N 19 WTNH 09/29/12 09/29/12 ABC College Footbil Prime Start Date | ABC College Footb Rate Rating \$500.00 0.00 | :30 | NM | 2 | \$1,000.00 |
| N 20 WTNH 09/29/12 09/29/12 Sa News 8 Late News Late Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12S- 1 | 1130p-12a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 | \$300.00 |
| N 21 WTNH 09/29/12 09/30/12 SaSu 6a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12SS 1 | 6a-8a <u>Rate</u> <u>Rating</u> \$150.00 0.00 | :30 | NM | 1 | \$150.00 |
| N 22 WTNH 09/29/12 09/30/12 GMA SaSu <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12SS 1 | 8a-9a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 | \$300.00 |
| N 23 WTNH 09/30/12 09/30/12 ABC This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1 | 9a-10a <u>Rate</u> <u>Rating</u> \$750.00 0.00 | :30 | NM | 1 | \$750.00 |
| N 24 WTNH 09/30/12 09/30/12 Su News 8 @ 6p Start Date | 6p-630p <u>Rate</u> <u>Rating</u> \$350.00 0.00 | :30 | МИ | 1 | \$350.00 |
| N 25 WTNH 09/30/12 09/30/12 Sun Hour 1 Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 | 7p-8p <u>Rate</u> <u>Rating</u> \$1,000.00 0.00 | :30 | NM | 1 | \$1,000.00 |
| N 26 WTNH 10/01/12 10/05/12 News 8 @ 6a Start Date | 6a-7a <u>Rate</u> <u>Rating</u> \$600.00 0.00 | :30 | NM | 2 | \$1,200.00 |
| N 27 WTNH 10/01/12 10/05/12 GMA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 MTWTF 1 | 7a-9a <u>Rate</u> <u>Rating</u> \$650.00 0.00 | :30 | NM | 1 | \$650.00 |
| N 28 WTNH 10/01/12 10/05/12 M-F 9a-10a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 2 | 9a-10a <u>Rate</u> <u>Rating</u> \$250.00 0.00 | :30 | NM | 2 | \$500.00 |
| N 29 WTNH 10/01/12 10/05/12 The View Start Date End Date Weekdays Spots/Week | 11a-12p <u>Rate</u> <u>Rating</u> | :30 | NM | 3 | \$1,350.00 |



 Contract / Revision
 Alt Order #

 208451 /
 06856276

 Contract Dates
 Product
 Estimate #

 09/26/12 - 10/05/12
 LINDA MCMAHON :30S | 1413

 Advertiser
 Original Date / Revision

 POL/L McMahon 4 Senate
 09/25/12 / 09/25/12

| *Line Ch Start Date End Date Description | Start/End Time Days | Length Week R | Rate Rtn TypeS | pots | Amount |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|---------------|----------------|------|-------------|
| Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | <u>Rate Rating</u> \$450.00 0.00 | | | | |
| N 30 WTNH 10/01/12 10/05/12 News 8 Noon Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | 12p-1230p <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 3 | \$900.00 |
| N 31 WTNH 10/01/12 10/05/12 Connecticut Style Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 2 | 1230p-1p <u>Rate</u> <u>Rating</u> \$150.00 0.00 | :30 | NM | 2 | \$300.00 |
| N 32 WTNH 10/01/12 10/05/12 The Chew <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 MTWTF 2 | 1p-2p <u>Rate</u> <u>Rating</u> \$250.00 0.00 | :30 | NM | 2 | \$500.00 |
| N 33 WTNH 10/01/12 10/05/12 General Hospital Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | General Hospital Rate Rating \$300.00 0.00 | :30 | NM | 3 | \$900.00 |
| N 34 WTNH 10/01/12 10/05/12 News 8 5p-6p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | 5p-6p <u>Rate</u> <u>Rating</u> \$500.00 0.00 | :30 | NM | 3 | \$1,500.00 |
| N 35 WTNH 10/01/12 10/05/12 News 8 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | 6p-630p <u>Rate</u> <u>Rating</u> \$700.00 0.00 | :30 | NM | 3 | \$2,100.00 |
| N 36 WTNH 10/01/12 10/05/12 M-F 7p-730p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 MTWTF 3 | 7p-730p <u>Rate</u> <u>Rating</u> \$1,400.00 0.00 | :30 | NM | 3 | \$4,200.00 |
| N 37 WTNH 10/01/12 10/05/12 M-F 730p-8p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 3 | 730p-8p <u>Rate</u> <u>Rating</u> \$1,100.00 0.00 | :30 | NM | 3 | \$3,300.00 |
| N 38 WTNH 10/01/12 10/05/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 1 | 1135p-120630a <u>Rate</u> <u>Rating</u> \$300.00 0.00 | :30 | NM | 1 | \$300.00 |
| N 39 WTNH 10/01/12 10/05/12 Late News 8 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MTWTF 5 | 11p-1135p <u>Rate</u> <u>Rating</u> \$800.00 0.00 | :30 | NM | 5 | \$4,000.00 |
| N 40 WTNH 10/01/12 10/01/12 Mon 8-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 M 1 | 8p-10p <u>Rate</u> <u>Rating</u> \$4,500.00 0.00 | :30 | NM | 1 | \$4,500.00 |
| N 41 WTNH 10/01/12 10/01/12 Mon Hour 3 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 M 1 | 10p-11p <u>Rate</u> <u>Rating</u> \$2,600.00 0.00 | :30 | NM | 1 | \$2,600.00 |
| N 42 WTNH 10/02/12 10/02/12 Tue Hour 1 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -T 1 | 8p-9p <u>Rate</u> <u>Rating</u> \$4,200.00 0.00 | :30 | NM | 1 | \$4,200.00 |
| N 43 WTNH 10/05/12 10/05/12 Fri Hour 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12F 1 | 8p-9p <u>Rate</u> <u>Rating</u> \$1,800.00 0.00 | :30 | NM | 1 | \$1,800.00 |
| | | Totals | 0.00 | 71 | \$58,200.00 |

| Time Peri | | # of Spots | Gross Amount | Net Amount |
|-----------|-----------|------------|--------------|-------------|
| | -09/30/12 | 31 | \$23,400.00 | \$19,890.00 |
| | -10/05/12 | 40 | \$34,800.00 | \$29,580.00 |
| Totals | | 71 | \$58 200 00 | \$49.470.00 |

09/25/2012 2:11 PM 09/25/2012 2:12 PM Last Received: Printed: Traffic Order# Status Revised 3 Ver# 6856276 Rep Order# EC'd Yes

Showing Buylines: All Rep Revised Lines

1 of

() MENTZER MEDIA 600 FAIRMONT AVE, S#306 **TOWSON, MD 21286** Agency).L.MCMAHON 4 SENATE

Station WTNH-TV NEW HAVEN, CT.

Advertiser (

ANNE BRAUNSCHEIDEL LINDA MCMAHON:30S

1413

Estimate# Product

Phone# Buyer Fax#

09/26/2012 - 10/05/2012 //1413 Agency C/P1/P2/E Flight Dates Hiatus Weeks

) PHILADELPHIA) KATE BRADY Rep Firm Sales Office (Salesperson (

215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

LINDA MCMAHON FOR SENATE :30S SC=*

-- REMARKS ---

THIS IS A REVISED ORDER

REVISED TOTAL IS \$58200 LNS 24 & 42 RATE CHNGS

THANKS KELLY PLS CONFIRM

Program \$350.00 Rate :30 Spots/Week Len 6P-630P Time Day SU 08/30-08/30 Dates *24 Ln

Daypart

Total Cost

of Weeks

LT

Total Spots

\$350.00

\$4,200.00

52 IW

Buyline Comment: NEWS RATE CHNG

V3 RATE CHNG V3 More than 2 codes changed Sales Remark:

8P-9P

ΩE

10/02-10/02

*42

\$4,200.00

:30

Buyline Comment: DWTS RESULTS RATE CHNG

Sales Remark: V3 RATE CHNG

V3 More than 2 codes changed

--REPORT TOTALS--

Report Totals: 2 / \$4,550.00

---SALES MONTHLY TOTALS---

31 / \$23,400.00 Sep 12:

Oct 12:

40 / \$34,800.00

Sales Totals: 71 / \$58,200.00

| 09/25/2012 2:12 PM | 09/25/2012 2:11 PM |
|--------------------|--------------------|
| Printed: | Last Received: |
| Traffic Order# | |
| Status Revised | |
| Ver# 3 | |
| 6856276 | |
| Rep Order# | EC'd Yes |

7

2 of

Showing Buylines: All Rep Revised Lines Agency (

) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 WVIT WHCT Salesperson Phone# Salesperson FAX# 42% Rep Firm Sales Office (Salesperson (... 0 WFSB WUVN 3 m WCTX WTNH //1413 09/26/2012 - 10/05/2012 () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 08 228 WCCT WTIC Agency C/P1/P2/E Flight Dates Hiatus Weeks % % 0 0 *ه* WRDM CABL XXX \$173,679 Station WTNH-TV NEW HAVEN, CT.

Advertiser ().L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S

Estimate# 1413

Buyer ANNE BRAUNSCHEIDEL Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 71 / \$58,200.00 Market Totals RA35+ null ---COMPETITIVE ---Buyer Phone# Fax# Books Demos

e e

-- CREDIT RISK --

CASH IN ADVANCE

| 1 of 5 | | |
|-------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|--|
| |) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 | |
| 09/25/2012 1:33 PM 09/25/2012 1:30 PM Lines | Rep Firm Sales Office () Pl Salesperson () K Salesperson Phone# Salesperson FAX# | |
| Printed: 09/ Last Received: 09/ Showing Buylines: All Lines | 31Å ;#306 (0/05/2012 | |
| 10 S S S S S S S S S S S S S S S S S S S | () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 PI/P2/E //1413 es 09/26/2012 - 10/05/2012 eks | |
| Traffic Order# | Agency () MENTZER 1600 FAIRMONT AV TOWSON, MD 2128 Agency C/P1/P2/E //1413 Flight Dates 09/26/201 | |
| New | | |
| Status | АТЕ | |
| Ver# 1 | IN, CT. N 4 SEN 30S IDEL | |
| Vei | W HAVE CMAHO 1AHON: JNSCHEI | |
| 6856276 | Station WTNH-TV NEW HAVEN, CT. Advertiser ().L.MCMAHON 4 SENATE Product LINDA MCMAHON :30S Estimate# 1413 Buyer ANNE BRAUNSCHEIDEL Phone# | |
| Rep Order# EC'd Yes | Station W7 Advertiser Product Estimate# Buyer Phone# | |

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--- CONTRACT COMMENT --LINDA MCMAHON FOR SENATE :30S SC=*

| LINU | LINDA MCMAHON FOR SENATE :30S SC=* | NATE : 30S | * = : | | | | | | | | | |
|-------|------------------------------------|---------------------------------------|---------------------------------------------|------------|-----|----------|--------------|----------------|----|---------------|------------|---------|
| Ln | Dates | Day | Time | Spots/Week | Len | Rate | Program | Total Spots | LT | # of Weeks | Total Cost | Daypart |
| ; — — | 09/26-09/28 Buyl | 8 W-F 6A-7A Buyline Comment: NEWS | 6A-7A nt: NEWS | | :30 | \$600.00 | 6 | } ! ! | | - | \$600.00 | 1 |
| 2 | 09/26-09/28 Buy ^j | 8 W-F 7A-9F Buyline Comment: GMA | 7A-9A nt: GMA | п | :30 | \$650.00 | K | ₩ | | П | \$650.00 | |
| m | 09/26-09/28 Buyl | W-F line Comme | 8 W-F 9A-10A Buyline Comment: DR PHIL | 2 | :30 | \$250.00 | 2 | 2 | | t-rej | \$500.00 | |
| 4 | 09/26-09/28 Buy []] | W-F line Comme | 8 W-F 11A-12P Buyline Comment: THE VIEW | 2 | :30 | \$450.00 | ~ | 0 | | p-r-d | 00.006\$ | |
| ω | 09/26-09/28 Buyl | 8 W-F 12P-15 Buyline Comment: NEWS | 12P-1230P nt: NEWS | 7 | :30 | \$300.00 | ~~ ~ | 8 | | Н | \$600.00\$ | |
| 9 | 09/26-09/28 Buyl | W-F line Commer | 8 W-F 1230P-1P Buyline Comment: CT STYLE | Н | :30 | \$150.00 | | ; | | H | \$150.00 | |
| | 09/26-09/28 Buyl | W-F line Comme | 8 W-F 1P-2P Buyline Comment: THE CHEW | - 1 | :30 | \$250.00 | Ć (| ∺ | | \leftarrow | \$250.00 | |
| œ | 09/26-09/28 Buyl | W-F line Commer | 8 W-F 2P-3P Buyline Comment: GEN HOSP | - | :30 | \$300.00 | \(\) | será | | erd. | \$300.00 | |
| on. | 09/26-09/28 Buyl | 8 W-F 5P-6P Buyline Comment: NEWS | 5P-6P nt: NEWS | 8 | :30 | \$500.00 | | 81 | | H | \$1,000.00 | |
| 0 T | 09/26-09/28 Buyl | 8 W-F 6P-63(Buyline Comment; NEWS | 6P-630P nt: NEWS | erst | :30 | \$700.00 | ζ. | П | | Ħ | \$700.00 | |

| Rep EC'c | Rep Order# EC'd Yes | 6856276 | Ver# | garage (| Status New | Jose Second | Traffic Order# | Printed: 09 Last Received: 09 Showing Buylines: All Lines | 09/25/2012 1:33 PM i: 09/25/2012 1:30 PM All Lines | M. | | 2 of 5 | |
|-------------------------------------|-------------------------------------|-----------------------------------------------------------------|---------------------------|----------------------------------------------------------|----------------|-----------------------------------|----------------|------------------------------------------------------------------|----------------------------------------------------------|-------------|--------------------------------|------------|---------------------------------|
| Station Advertis Product | Station WTN Advertiser (Product LI | WTNH-TV NEW HAVEN, CT. I. D.L.MCMAHON 4 SEI LINDA MCMAHON :30S | HAVEN AAHON HON :30 | V NEW HAVEN, CT.).L.MCMAHON 4 SENATE MCMAHON :30S | | Agency | ζ | () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 | Rep Firm Sales Office (Salesperson (| |) PHILADELPHIA) KATE BRADY | HIA V | |
| Estiniat Buyer Phone# Fax# | <u>.</u> | 1413 ANNE BRAUNSCHEIDEL | SCHEID | EL | | Agency C Flight Da Hiatus W | tes eeks | //1413 09/26/2012 - 10/05/2012 | Salesperson Phone# Salesperson FAX# | | 215-567-6005 215-567-5938 | .05 .38 | |
| Ln | Dates | Q | | Time | Spots/Week | Len | Rate | Program | Total Spots | H | # of Weeks | Total Cost | Daypart |
| | 09/26-09/28 B | 19/28 W Buyline | W-F | Buyline Comment: JEOPARDY | | : 30 | \$1,400.00 | 2 | | † 1 † | | \$1,400.00 | 1 1 1 1 1 1 1 |
| 12 | 09/26-09/28 B | 19/28 W Buyline | W-F ne Commen | 8 W-F 730P-8P Buyline Comment: WHEEL | ₽ | :30 | \$1,100.00 | 5 | П | | H | \$1,100.00 | |
| ا ع | 09/26-09/28 B | 19/28 W Buyline | W-F | 8 W-F 1135P- 3 1205A Buyline Comment: NIGHTLINE | NE 1 | 30: | \$300.00 | | н | | 1 | \$300.00 | |
| 14 | 09/26-09/28 B | 19/28 W Buyline | W-F ne Commen | 8 W-F 11P-1135P 1 Buyline Comment: LATE NEWS | ? 1 48 | : 30 | \$800.00 | | н | | 1 | \$800.00 | |
| 15 | 09/27-09/27 B | 9/27 TH Buyline | H Commen | 7 TH 9P-10P Buyline Comment: GREYS | , ⊣ | :30 | \$6,000.00 | 6, | н | | , | \$6,000.00 | |
| 1 6 | 09/28-09/28 B | 19/28 F Buyline | Commen | 8 F 8P-9P Buyline Comment: SHARK TA | T ANK | :30 | \$1,800.00 | | इच्चे | | | \$1,800.00 | |
| 17 | 09/28-09/28 B | 19/28 F Buyline | Commen | 8 F 9P-10P ; Buyline Comment: PRIMETIME | 1 J | :30 | \$1,800.00 | ~ | П | | çend e | \$1,800.00 | |
| 18 | 09/29-09/29 B | 9/29 SA Buyline | A Commen | 9 SA 330P-7P Buyline Comment: COLLEGE | 2 FOOTBALL | :30 | \$350.00 | - | 8 | | H | \$700.00 | |
| 9 | 09/29-09/29 B | 9/29 SA Buyline | 4 Commen | 9 SA 8P-11P 2 Buyline Comment: COLLEGE FOOTBALL | 2 FOOTBALL | :30 | \$500.00 | | 2 | | \vdash | \$1,000.00 | |
| 20 | 09/29-09/29 B | 9/29 SA Buyline | q Commen | 9 SA 1130P-12A Buyline Comment: NEWS | П | :30 | \$300.00 | N | ₽ | | r-v4 | \$300.00 | |
| 21 | 09/29-09/30 B | 9/30 Si Buyline | SA-SU 1e Commen | 0 SA-SU 6A-8A 1 Buyline Comment: GD MRN CT | - L | :30 | \$150.00 | 2 | н | , , | , - 1 | \$150.00 | |

| Rep O | kep Order# 08262/0 EC'd Yes | o ver# | | Status New | ra | Traffic Order# | Last Showing Bu | Printed: 09, Last Received: 09/ Showing Buylines: All Lines | 09/25/2012 1:33 PM 09/25/2012 1:30 PM ines | M | | 3 of 5 | |
|-----------------------------------|--------------------------------|-----------------------------------------------|---------------------------------------------|-------------------|--------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------|--------------|--------------------------------|-------------|---------|
| Station Adverti Product | WTNH-T WTNH-T UINDA | WTNH-TV NEW HAVEN, CT. C).L.MCMAHON 4 SENATE | N, CT. N 4 SENATE 30S | | Agency | () MENTZER MI 600 FAIRMONT AVE, TOWSON, MD 21286 | () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 | | Rep Firm Sales Office (Salesperson (|) PH) K/ |) PHILADELPHIA) KATE BRADY | РНІА DY | |
| Estima Buyer Phone# Fav# | # a 1 | 1413 ANNE BRAUNSCHEIDEL | DEL | | Agency C/P1/F2/E Flight Dates Hiatus Weeks | /PZ/E s | //1413 09/26/2012 - 10/05/2012 | | Salesperson Phone# Salesperson FAX# | | 215-567-6005 215-567-5938 | .005 938 | |
| Ln | n Dates | Day | Time | Spots/Week | Len | Rate | Program | | Total Spots | LT | # of Weeks | Total Cost | Daypart |
| 22 | 09/29-09/30 | 0 SA-SU 8A-91 Buyline Comment: GMA | 8A-9A | } } ! ! | 300 | \$300.00 | 2 | | ; ; ; | † |] | \$300.00 | |
| 23 | 09/30-09/30 Bus | SU yline Comme | 0 SU 9A-10A 1 Buyline Comment: THIS WEEK | 1 EEK | :30 | \$750.00 | e-consequents. | | Π | | H | \$750.00 | |
| (24 J | 09/30-09/30 Bus | 0 SU 6P-630 Buyline Comment: NEWS | 6P-630P ent: NEWS | н | :30 | \$140.00 | l | | e-d | | Н | \$140.00 | |
| 25 | 09/30-03/30 Bus | 0 SU 7P-8E Buyline Comment: AFV | 7P-8P ent: AFV | н | :30 | \$1,000.00 | ~ | | , ⊣ | | ~ | \$1,000.00 | |
| 26 | 10/01-10/05 Buş | 5 M-F 6A-7A Buyline Comment: NEWS | 6A-7A ent: NEWS | 0 | .30 | \$600.00 | CQ. | | 2 | | с н | \$1,200.00 | |
| 27 | 10/01-10/05 Buy | 5 M-F 7A-9F Buyline Comment: GMA | 7A-9A ant: GMA | н | :30 | \$650.00 | C | | ri | | \leftarrow | \$650.00 | |
| 28 | 10/01-10/05 Buy | M-F yline Comme | 5 M-F 9A-10A Buyline Comment: DR PHIL | Ο. | :30 | \$250.00 | 2 | | C) | | ∺ | \$500.00 | |
| 29 | 10/01-10/05 Buy | M-F yline Comme | 5 M-F 11A-12P Buyline Comment: THE VIEW | 3 W | :30 | \$450.00 | 2 | | е | | H | \$1,350.00 | |
| 30 | 10/01-10/05 Buy | 5 M-F 12P-12 Buyline Comment: NEWS | 12P-1230P ent: NEWS | د ط | :30 | \$300.00 | 3 | | m | | _F d | 00.006\$ | |
| 31 | 10/01-10/05 Buy | M-F yline Comme | 5 M-F 1230P-1P Buyline Comment: CT STYLE | | :30 | \$150.00 | T | | 7 | | ←1 | \$300.00 | |
| 32 | 10/01-10/05 Buy | M-F yline Comme | 5 M-F 1P-2P Buyline Comment: THE CHEW | 2 .w | :30 | \$250.00 | 7 | | 2 | | п | \$500.00 | |

| Rep Order# EC'd Yes | der # 6856276 Yes | Ver# | 1 Status New | New | Tar | Traffic Order# | Printed: 09/ Last Received: 09/ Showing Buylines: All Lines | 09/25/2012 1:33 PM 09/25/2012 1:30 PM ines | ΣM | | 4 of 5 | |
|--------------------------------------|---------------------------------|-----------------------------------------------------------|--------------------------------------------------------------|------------------|--------------------------------------------------|---------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------|--------------|--------------------------------|------------|---------|
| Station Advertiser Product | VTNH-T (LINDA | V NEW HAVEN, CT.) .L.MCMAHON 4 SENATE MCMAHON :30S | CT. SENATE | | Agency | MEN RMC N, N | 90 | Rep Firm Sales Office (Salesperson (|) PF) K/ |) PHILADELPHIA) KATE BRADY | HIA)Y | |
| Estimate# Buyer Phone# Fax# | ic# 1413 ANNE BRAUNSCHEIDEL | NSCHEIDE | T | vi bedang padang | Agency C/P1/P2/E Flight Dates Hiatus Weeks | //P1/P2/E //1413 tes 09/26/2012 - 10/05/2012 ecks | 05/2012 | Salesperson Phone# Salesperson FAX# | | 215-567-6005 215-567-5938 |)05 938 | |
| | tes | Day | | pots/Week | Len | Rate Program | | Total Spots | LT | # Of Weeks | Total Cost | Daypart |
| 33 1 | 10/01-10/05 | . H H-F | 2P-3P | ! ! ! | :30 | \$300.00 | { | ! ! ε | ! | | \$900.00 | |
| 34 | Buylin 10/01-10/05 Buylin | Buyline Comment: GEN 5 M-F 5P-6P Buyline Comment: NEWS | Buyline Comment: GEN HOSP M-F Sp-6P Buyline Comment: NEWS | М | :30 | \$500.00 7 | | m | | н | \$1,500.00 | |
| 35 | 10/01-10/05 Buylin | 5 M-F 6P-63 Buyline Comment: NEWS | 6P-630P :: NEWS | m | :30 | \$700.00 3 | | ဇာ | | ₽ | \$2,100.00 | |
| 36 1 | 10/01-10/05 Buylin | M-F ne Comment | 5 M-F 7P-730P Buyline Comment: JEOPARDY | m | 30 | \$1,400.00 7 | | ო | | н | \$4,200.00 | |
| 37 1 | 10/01-10/05 Buylin | 5 M-F 730P-8: Buyline Comment: WHEEL | ۵. | m | :30 | \$1,100.00 3 | | m | | ~~ | \$3,300.00 | |
| 38 | 10/01-10/05 Buylin | M-F ne Comment | 5 M-F 1135P- 1 1205A Buyline Comment: NIGHTLINE | | :30 | \$300.00 3 | | 1 | | н | \$300.00 | |
| 39 1 | 10/01-10/05 Buylin | M-F ne Comment | 5 M-F 11P-1135P S Buyline Comment: LATE NEWS | 10 | :30 | \$800.00 | | 'n | | r-i | \$4,000.00 | |
| 40 1 | 10/01-10/01 Buylin | 1 M 8P-101 Buyline Comment: DWTS | 0. | | :30 | \$4,500.00 | | 17 | | сH | \$4,500.00 | |
| 41 1 | 10/01-10/01 Buylin | 1 M 10P-11P Buyline Comment: CASTLE | | H | :30 | \$2,600.00 5 | | té | | 4 | \$2,600.00 | |
| 42 1 | 10/02-10/02 Buylin | TU ne Comment | 2 TU 8P-9P 1 Buyline Comment: DWTS RESULTS | | :30 | \$2,100.00 | | Н | | , - 1 | \$2,100.00 | |
| 43 | 10/05-10/05 Buylin | F ne Comment | 5 F 8P-9P 1 Buyline Comment: SHARK TANK | | :30 | \$1,800.00 } | | П | | П | \$1,800.00 | |

5 of 09/25/2012 1:33 PM 09/25/2012 1:30 PM Last Received: Printed: Traffic Order# Status New Ver# 1 6856276 Rep Order# EC'd Yes

Showing Buylines: All Lines

2

) MENTZER MEDIA Agency (WTNH-TV NEW HAVEN, CT.

ANNE BRAUNSCHEIDEL 1413 Estimate# Buyer

Advertiser ().L.MCMAHON 4 SENATE Product LINDA MCMAHON :30S

Station

Phone# Fax#

Rep Firm Sales Office (Salesperson (

600 FAIRMONT AVE, S#306 TOWSON, MD 21286

) PHILADELPHIA) KATE BRADY

215-567-6005 215-567-5938 Salesperson Phone# Salesperson FAX#

09/26/2012 - 10/05/2012

//1413

Agency C/P1/P2/E

Hiatus Weeks Flight Dates

--REPORT TOTALS--

Report Totals: 71 / \$55,890.00

---SALES MONTHLY TOTALS---

40 / \$32,700.00 Oct 12: 31 / \$23,190.00 Sep 12:

Sales Totals: 71 / \$55,890.00

Station Totals: 71 / \$55,890.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals ---COMPETITIVE--

WTIC WCCT ος:3 **Ο** CABL \$166,786

% 0 %

WVIT WHCT

42%

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WUVN WFSB

33. o??

228 ون 0

WCTX WTNH

> % % 0 0 WRDM XXX

> > RA35+ null Books Demos

-- CREDIT RISK --

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicabl | e box) RAL CANDIDA | ГЕ | | E/LOCAL CAN | IDIDATE |
|---------------------|----------------------------------------|-------------------------|------------------------------|---------------------------------|-----------------------|
| To Ava Windov | ail Themselves w, Federal Car | of The Lowendidates Mus | est Unit Cha t Sign The C | rge During a Certification O | Political n Page 3 |
| Station and | d Location: | NTNH | - T V | Date: 9/ | 25/12 |
| I, Beth Beall | | | | | |
| being/on behalf | of: Linda McMah | on | | | , a legally |
| qualified candid | late of the Republi | can | | | political |
| party for the off | ice of: Senate | | | | |
| in the General | | | w | | |
| | eld on: November | 6, 2012 | | | |
| do hereby reque | est station time as fe | ollows: | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | | 9/26- | | | |
| | | | | | |
| Total Char | ges: # < | 5,890 | > GROS | <i>Š</i> | |

| For programming that, in what national importance," list the | tole or in part, "communicates a message in matters below: | elating to any political matter of | | | | | |
|---------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|--|--|--|--|--|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| • | for the above described broadcast time has | | | | | | |
| Linda McMa | han for Senate 20 | 019 | | | | | |
| and you are authorized to ann I represent that this person or committee/organization of the | ounce the time as paid for by such person entity is either a legally qualified candida e legally qualified candidate. | or entity. te or an authorized | | | | | |
| The name of the treasurer of t | he candidate's authorized committee is: | | | | | | |
| Sunghi Fraue | X | | | | | | |
| This station has disclosed to n and discount, promotional and | ne its political advertising policies, includi I other sales practices (not applicable to fe | ng: applicable classes and rates; deral candidates). | | | | | |
| | T DISCRIMINATE OR PERMIT DISC. IN THE PLACEMENT OF ADVERTIS | | | | | | |
| To Be Signed By Candidate or Authorized Committee | | | | | | | |
| 4/30/12 | | | | | | | |
| Date | Signature | | | | | | |
| | | | | | | | |
| To Be Sig | gned By Station Represen | tative | | | | | |
| Accepted | Accepted in Part | Rejected | | | | | |
| Signature | Printed Name | Titla | | | | | |

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

| _ | \mathcal{L}' \mathfrak{D}_{1} | ~ ~ | | |
|-------|-------------------------------------------------|-------------------------------------------------|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| Ι, | Corry DIIS | $\underline{}$ | | |
| | | | | certify that the programming |
| to be | broadcast (in whole c | r in part) pui | rsuant to this agreeme | nt: |
| | ☑ does | ľ | ✓ does not | |
| | LY does | Ĺ | | • |
| | to an opposing candid | - | | ner certify that for the |
| (chec | k applicable box) | | | |
| | | te, the office | a personal audio stater being sought, and tha | nent by the candidate that at the candidate has |
| | image of the candidat displayed printed stat | e for a durate ement identi t the candida | ion of at least four sec fying the candidate, th | ole photograph or similar onds, and a simultaneously lat the candidate approved le's authorized committee |
| | | | | |
| | Sign | ature of candid | date or authorized commi | пее |
| Jorr. | Clisa | | | 4130/12 |
| | pri | nted name | | date |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| | heck applicable box) FEDERAL CANDIDATE | | | ☐ STATE/LOCAL CANDIDATE | | |
|---------------------|-----------------------------------------|---------------|------------------------------|---------------------------------|-----------------------|--|
| To Av Windo | ail Themselve w, Federal Car | s of The Lowe | est Unit Cha t Sign The C | rge During a Certification O | Political n Page 3 | |
| | d Location: | WTN | | Date | 25/12 | |
| I, Beth Beall | | | | | | |
| being/on behalf | f of: Linda McMal | non | | | , a legally | |
| qualified candid | date of the Republ | ican | | | political | |
| party for the of | fice of: Senate | | | | | |
| in the General | | | | | | |
| election to be l | neld on: November | 6, 2012 | | | | |
| do hereby requ | est station time as t | follows: | | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks | |
| | | 9/26- | | | | |
| | | | | | | |
| Total Char | ges: # 7 | 2.310 | GROS | 5 | | |

| For programming that, in who national importance," list the | ole or in part, "communicates a message rela matters below: | ting to any political matter of | | | |
|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|--|--|--|
| | | | | | |
| | | | | | |
| | or the above described broadcast time has be | | | | |
| Linda McMal | non for Senate 2013 | 2 | | | |
| and you are authorized to anno I represent that this person or committee/organization of the | ounce the time as paid for by such person or entity is either a legally qualified candidate of legally qualified candidate. | entity. or an authorized | | | |
| The name of the treasurer of the | ne candidate's authorized committee is: | | | | |
| Sunahi Fraue | | | | | |
| This station has disclosed to m | e its political advertising policies, including other sales practices (not applicable to feder | : applicable classes and rates; ral candidates). | | | |
| | T DISCRIMINATE OR PERMIT DISCRII IN THE PLACEMENT OF ADVERTISING | | | | |
| To Be Signed E | By Candidate or Authorized | Committee | | | |
| 4/30/12 | | | | | |
| Date | Signature | | | | |
| To Be Signed By Station Representative | | | | | |
| Accepted | Accepted in Part | Rejected | | | |
| Signature | Printed Name | Title | | | |

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

| I, | Con Blis | SS | | | | |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------|-------------------------|--|--|
| (nan | ne of federal candidate broadcast (in whole or | or authorized comm r in part) pursuant to | ttee) hereby certithis agreement: | fy that the programming | | |
| | does does | does | _ | | | |
| refer prog | to an opposing candidaramming that does refe | ate (check applicable r to an opposing can | box). I further c | ertify that for the | | |
| (chec | ck applicable box) | | | | | |
| | the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. | | | | | |
| | the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast. | | | | | |
| | | 3 | | | | |
| and the second second second | Signa | iture of candidate or aut | horized committee | | | |
| orr | Y Brid | | | 4130/12 | | |
| | prin | ted name | | date | | |